# VIEW Award 2013 Competition

Category: <u>Multiple Disciplines</u> Deadline: September 15, 2013 Website: <u>https://bit.ly/3QmHNxp</u>



VIEW Conference, the premiere international event in Italy on Computer Graphics, Interactive Techniques, Digital Cinema, 2D/3D Animation, Gaming and VFX, is now calling for entries for the VIEW Award 2013 competition. Last year, the VIEW Award brought forth some astonishingly talented animators into the public and industry spotlight.

The 2013 contest is ready to widen its scope with new themes, new subjects and new contestants and will include both students and non-students works. Student works are especially welcome, since VIEW will always be the place to express and discover new Digital Talents.

Here's the list of the 2013 VIEW Award competition categories:

# • Best Short

This award will honor an outstanding short movie created with 2D, 3D digital animation, or live footage with the integration of digital visual effects. Motion Capture Data can optionally be utilized for the animation. Entries will be judged based on the criteria of Technical Excellence, Originality, Creativity, Design and Aesthetics. The duration cannot be more than 30 minutes.

# • Best Environment Design

This award will honor the best environment created with digital techniques: it can be entirely 3D or a mix of 2D/3D graphics and digital matte painting techniques. It may depict an interior or an exterior environment. 3D modeling, rendering and digital painting can be created with any 2D, 3D or digital painting software. The environment must be complete with surface appearance, painted or textured. Entries will be judged based on the criteria for Technical Excellence, Originality, Creativity, Aesthetics and Architectural Value of the piece.

### • Best Character

This award will honor the best digital character created for an animated short film or for a videogame. The character may be produced with any software used for 2D or 3D graphics. Entries will be judged based on rendering images of the character and on the criteria for Technical Excellence, Originality, Creativity, Aesthetics and Character's Personality.

#### • Best Digital Visual Effects

This award will honor the best Digital Visual Effects sequence used in a CG animated or live-action short film. The VFX may be created with any software used for 3D graphics and compositing. Entries will be judged based on the criteria for Technical Excellence, Originality, Creativity and Coherence with the narrative structure of the short.

The 14th International Computer Graphics Conference - View Conference is scheduled for 15-18 October 2013 at the conference centre Torino Incontra, Turin, Italy.

There is no entry fee.

#### Eligibility

All entries must have been completed from 2012 to 2013 to be eligible. Duration: maximum length is 30 minutes. Both individual and group projects are accepted.

#### Prize

First Prize: 2.000,00 EURO (approx. 2,600 USD)