

The Billboard Art Competition Art Moves 2015

Category: [Multiple Disciplines](#)

Deadline: July 22, 2015

Website: <https://bit.ly/44HkJgn>



The main idea behind the festival and the competition is to promote modern art as the form of dialogue with the public and to encourage young artists to create art engaged in the reality.

Billboards – the symbol of the modern age consumption – are transformed into an object of consideration, reflection and a deep insight into ourselves and the surrounding.

Artists are invited to prepare an artwork in response to this year's competition theme: **What has real value? Can money buy everything?**

This competition slogan can be treated as a metaphor of all the processes taking place in the world today. What has value in the modern world? Which gives meaning to human existence – values or money? Can love, freedom, truth, beauty be bought? Is money an end in itself or a means to an end?

The format of the competition work should be 498 cm x 238 cm (196 inches x 93.7 inches) in a horizontal layout, 100 dpi, cmyk, tiff. In order to take part in the Competition, the artist has to send a completed entry form and attach a preview of the submitted work in the following format: 30 cm x 14,3 cm (11,8 inches x 5,6 inches) in a horizontal layout, 72 dpi, jpg.

Both individual artists and groups of artists can participate in the competition. If some other slogan or phrase is used in the work, it should be expressed in either *Polish* or *English* language.

There is no entry fee.

Eligibility

The invitation is addressed to all the interested people, artists and students worldwide.

Prize

The best 10 artworks selected by an international jury panel will be printed and exhibited in the urban space of the city of Torun, Poland in *September/October 2015*.

The author of the winning entry will receive the **Main Award** in the amount of PLN 5.000 (approx. 1,370 USD).
