## Sony World Photography Awards 2015

Category: Photography
Deadline: January 8, 2015

Website: https://bit.ly/446kNWD



The **Sony World Photography Awards 2015**, organised by the World Photography Organisation, are now open for entries.

Since its launch in 2007, over 700,000 images from 230 countries have been submitted to the *Sony World Photography Awards*. Seeking the very best in international contemporary photography, the awards have established themselves as one of the world's leading photography competitions.

In this edition the Awards include the following competitions:

• **Professional** – 15 categories judged on a series of work
• **Open** – 10 categories judged on a single image
• **Youth** – three categories for photographers under 20. Judged on a single image
• **Student Focus** – for higher education photography students aged 18-30

The **Open** and **Youth competitions** will close for entries on *Monday 5 January 2015* with the exception of the **Professional competition**, which will close on *Thursday 8 January 2015*.

The brief for the **Student Focus competition** is to shoot a single image that symbolises contemporary consumer culture. The image can be sensationalist or low-key but it must be something the photographer feels is a reflection of today's society. Entries to the Student Focus competition close on 6 December 2014.

Images should be no smaller than 800KB and no larger than 5MB. Images should be either JPEG or TIFF files. All images must be saved in the RGB colour model. All entrants must be able to supply a high resolution image suitable for printing in exhibitions and marketing materials should the image be required.

Submitted photos must be taken during 2014, with the only exception being that entries in the *Professional competition* may have been taken prior to this, only if they have been first published in 2014.

The author of the image retains full ownership of the copyright in each entry.

There is no entry fee.

## Eligibility

Professional, amateur, youth and student photographers from across the world are welcome to enter their best work.

## Prize

Overall winners will be announced at a **gala ceremony** held in London on *23 April 2015*, welcoming an international attendance of industry leaders to celebrate the recognition of the best in contemporary photography. Supporting the celebration, is a month-long exhibition of the winners and finalists, comprising of hundreds of photographs expertly curated inside the historic London landmark, *Somerset House*.

The winner of the 2015 Lâ∈™Iris dâ∈™Or/Photographer of the Yeartitle and the Open Photographer of the Year will both receive cash prizes. All category winners will receive the latest digital imaging equipment from Sony, and the Student Focus winner will receive a range of new, cutting edge Sony digital imaging equipment for his or her university.

Winning and shortlisted photographs will also be published in the 2015 edition of the **Sony World Photography Awards book**.