iF Design Award 2018

Category: Graphic Design
Deadline: October 20, 2017
Website: https://bit.ly/3s7lXUK

The **iF Design Award** has a reputation as an internationally recognized sign of design excellence since its founding *1953*. For a designer, winning an *iF Award* can launch a career or take it to the next level. For a company, it can be the key to breaking into a new market â€“ or getting valuable media attention and respect.

The *iF Design Award* provides participants with opportunities to achieve worldwide success with their works in the categories of:

â€¢ **Product**
â€¢ **Packaging**
â€¢ **Communication**
â€¢ **Interior Architecture**
â€¢ **Professional Concept**
â€¢ **Service Design / UX**
â€¢ **Architecture**

Each year, *iF* invites a number of internationally renowned personalities from the areas of design, business and education to participate in a three-day jury session. Behind closed doors, each entry will be thoroughly investigated, analysed and, most importantly, discussed. Each entry will be assessed on the basis of clear criteria.

Entry fees start from 250 EUR per entry (*approx. 265 USD*). Early bird registration deadline: *29 June 2017* Final deadline: *20 October 2017*.

Eligibility
Participation is open worldwide to manufacturers, planners, designers, entrepreneurs, architects, agencies, developers, constructors and communication design providers.

Prize

iF supports its award winners with a unique services package, e.g. **International Exhibitions**, the **iF Design App** and the **iF World Design Guide** platform in the future.

Prizes will be awarded at a special Awards ceremony, the **iF Design Awards Night** at *BMW Welt* in Munich (*Germany*) on *9 March 2018*. This glamorous and exciting event will kick off the new design year and will support the exchange between experts, designers and entrepreneurs, marketing specialists and architects, representatives of the press and other communicators.