

# HOW Promotion & Marketing Design Awards

Category: [Multiple Disciplines](#)

Deadline: April 10, 2017

Website: <http://bit.ly/2ksHxiL>



HOW's longest-running design competition, the **HOW Promotion & Marketing Design Awards**, is the only award that specifically recognizes outstanding promotion design work. *HOW's Promotion Design Awards* celebrates design work that's engaging, memorable and effective at moving the viewer toward action.

Categories:

- **Client Promotions**
- **Designer Self- Promotions**
- **Personal Promotions**
- **Pro-Bono Promotions**
- **Illustrator Promotions**
- **Photographer Promotions**
- **Student Promotions**
- **Miscellaneous Promotions**

You may submit up to 10 files per entry (*10 MB per file*). File formats for digital images include: .jpg and .jpeg only (*do not submit .tif, .png, .pdf or .gif files*) in RGB color mode no smaller than 3 inches for the shortest dimension at 300 dpi.

If the entry is a website, please include screen captures or still images based on the size and file format specifications above for production in the magazine. If the entry is a video, file formats include: .mov; .avi; .mp4; .wma. Please include screen captures or still images based on the size and file format specifications above for production in the magazine.

All **early-bird** entries must be submitted no later than March 13, 2017 (*entry fees start from 40 USD*). Entries submitted after *March 13, 2017* must add 10 USD per entry to the early-bird pricing. Entries submitted after *April 10, 2017* will not be accepted.

Eligibility

Open to anyone worldwide.

Prize

• **Best Of Show Winner** scores a free registration to *HOW DESIGN LIVE 2018*, plus an award to be presented at the conference and will enjoy a 2-page spread in the Fall Issue of HOW.

All Winners (*Best of Show, Outstanding Achievement and Merit Winners*) will see their work in *HOW's FALL 2017* issue, will

receive a 100 USD discount on any *HOW Design Live 2018* registration and will be announced in a feature article on *HOWDesign.com* and featured in its online gallery.

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