HOW In-House Design Awards

Category: Graphic Design
Deadline: June 5, 2017
Website: https://bit.ly/45YsaB2

HOW's In-House Design Awards recognize the best creative work produced by designers doing in-house work for corporations, associations and organizations. From corporate identity, sales collateral, point-of-purchase displays, employee communication, membership materials and more, this premiere awards program shines a spotlight on an under-represented segment of the design industry.

Categories are to be selected based on the type of business done by the corporation/organization/institution submitting the work:

â€¢ **Business-to-Business**
â€¢ **Consumer**
â€¢ **Education** (*schools, universities, daycare*)
â€¢ **Entertainment** (*music, movies, media*)
â€¢ **Financial/Legal** (*banks, mortgage companies, investment firms*)
â€¢ **Government** (*local, state, federal*)
â€¢ **Food & Beverage**
â€¢ **Sports**
â€¢ **Travel**
â€¢ **Health Care** (*pharmaceuticals, doctors' offices, hospitals, insurance providers*)
â€¢ **Nonprofit Institutions, Organizations & Associations** (*museums, zoos, churches, charities*)
â€¢ **Technology & Science**
â€¢ **Architecture/Interior Design**

You may submit up to 10 files per entry (*10 MB per file*). File formats for digital images include: .jpg and .jpeg and only (*do not submit .png, .pdf, .tif or .gif files*) in RGB color mode no smaller than 3 inches for the shortest dimension at 300 dpi. If the entry is a website, please include screen captures or still images based on the size and file format specifications above for production in the magazine.If the entry is a video, file formats include: .mov; .avi; .mp4; .wma.

All **early-bird** entries must be submitted no later than May 5, 2017 (*entry fees start from 105 USD*). Entries submitted after *May 5, 2017* must add 10 USD per entry to the early-bird pricing. Entries submitted after *June 5, 2017* will not be accepted.

Eligibility

Open to anyone worldwide.

Prize

BEST OF SHOW Winner scores a free Big Ticket registration to *HOW DESIGN LIVE 2018*, plus an award to be presented at the conference and will enjoy a 2-page spread in the Winter Issue of HOW.

All Winners (*Best of Show, Outstanding Achievement and Merit Winners*) will see their work in HOW's Winter 2017 issue, will receive a 100 USD discount on any *HOW Design Live 2018* registration.

All Winners will be announced in a feature article on *HOWDesign.com*, will receive a press release template for use in promoting your win and will receive a complimentary copy of the *Winter 2018* issue of HOW.