## Hiiibrand Awards 2016 Competition

Category: <u>Graphic Design</u>
Deadline: February 21, 2017
Website: https://bit.lv/3QB5S3x



Celebrating its 7th year, **Hiiibrand Awards 2016** is an international awards aiming to improve the development of brand design while awarding those who apply themselves to the excellent works around the world.

Open to world-wide enterprises, design institutes, design companies, designers and students in design, *Hiiibrand*Awards assembles their best works in three main categories:

• Identity

• Logo

• Package Design

The award has two levels:

• **Professional Level** - Works created from *January 2014* to *January 2017*. The candidates can be an individual, design companies, or institutions which hold some design works. Concept work and/or work that was not implemented is not eligible in this level.

• **Student Level** - Works created from *January 2014* to *January 2017*. Works must be created by the students or created during their education period, which can be implemented works or draft ones.

Early-Bird deadline: December 31, 2016 (20% off entry fees)

Regular deadline: February 21, 2017.

## Eligibility

Open worldwide to enterprises, design institutes, design companies, designers and students in design from all over the world.

## Prize

The award will be set out of **Gold Award**, **Silver Award**, **Bronze Award** and **Merit Award** for *Professional* Level and *Student* Level. Besides, there are several awards, namely **1 Grand Prix** and **6 Jury Awards** for *Professional* Level and *Student* Level respectively.

Works that win Grand Prix, Jury Awards, Gold, Silver or Bronze Awards will be published by the annual of *Hiiibrand Awards*. Exclusive interviews will be arranged for winners of Grand Prix, Jury Awards, Gold Awards and Silver Awards.

There will be also series exhibitions of Hiiibrand Awards 2016 in different cities.