

# Graphic Matters Open Call Poster Competition 2017

Category: [Graphic Design](#)

Deadline: July 9, 2017

Website: <https://bit.ly/3qXOnjE>



**Graphic Matters** (formally known as *Graphic Design Festival Breda*) is a month-long gathering of graphic stories and visual activities that make you see the world differently. Young talented designers and established names shed their light on current stories and offer you a new perspective.

'*Shut Up Speak Up*' is the theme of the **Open Call Poster Project**. Fake news, alternative facts, whistleblowers and polarising politicians. The contemporary social and political unrest is not about left or right, or right and wrong. Can you still trust the media when issues are complex and international? As a graphic designer, you play an important role in visualising outspoken opinions. *Graphic Matters* shows critical imagination by activists, pranksters and good guys who honour freedom of expression and challenge their audience to shape their personal opinion.

From what attitude you challenge your audience? Are you an activist warning us for the evil in this world? Do you directly attack a company, party or person? Are you a prankster opening eyes with visual jokes? Do you create confusion with satire about current situations? Or are you a good guy? Do you stimulate the good in people from an ever-positive attitude?

Send your design with the following specifications: PDF, A3 (29,7 X 42 cm), max 5 MB / 200 dpi, CMYK colour mode. Winners have to submit a new file in size A0.

**There is no entry fee.**

## Eligibility

Open to entries from all over the world.

## Prize

A professional jury will choose the **fifty** most creative, innovative, original and authentic posters. These posters will be shown during *Graphic Matters* from *September 22nd* to *October 22nd, 2017* in the city centre of Breda ( *Netherlands*).

**Five winners** will receive a VIP experience including overnight stay and travel budget.

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