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## World Standards Day 2017 Poster Competition

Category: Multiple Disciplines

Deadline: June 5, 2017

Website: https://bit.ly/47wvftq



The World Standards Cooperation is launching a competition to design a poster illustrating the World Standards Day 2017.

Each year on 14 October, the members of the IEC, ISO and ITU celebrate **World Standards Day**, which is a means of paying tribute to the collaborative efforts of the thousands of experts worldwide who develop the voluntary technical agreements that are published as international standards.

This year's theme is **Standards make cities smarter** and you are invited to submit your most inspired, creative illustration of how *International Standards* contribute to making cities smarter.

To enter the competition send your designs in .jpg or .png format to the following e-mail address: <a href="wsd2017@worldstandardscooperation.org">wsd2017@worldstandardscooperation.org</a> (total attachment should not exceed 20Mb).

Submissions from both individuals and teams are accepted.

There is no entry fee.

## Eligibility

Open to everyone worldwide.

## **Prize**

The winner in each category will be awarded 1,500 CHF (approx. 1,505 USD).