

# What Design Can Do Climate Action Challenge

Category: [Multiple Disciplines](#)

Deadline: August 21, 2017

Website: <http://bit.ly/2uPUyEo>



The **What Design Can Do Climate Action Challenge** is a global design competition that calls on designers, creative thinkers and imaginative trouble-shooters from all countries and disciplines to submit innovative ideas for helping people adapt to climate change.

The best designs are innovative, practical, scalable, affordable, and easily understood. The *Climate Action Challenge* is open to everyone, yet specifically aimed at designers and creative entrepreneurs. Both existing and completely new ideas and solutions may be entered.

The challenge specifically focusses on the poorest and most vulnerable people, particularly in the *Global South*, who will suffer the brunt of climate change.

There are three main categories:

- **Student**
- **Creative professional**
- **Start-up**

The top ideas in each track will be evaluated by an international jury and selected to join a special acceleration programme in the last phase of the challenge.

**There is no entry fee.**

## Eligibility

Open worldwide to designers, artists, engineers, architects, creative entrepreneurs, inventors, scientists, tech developers, students and interested amateurs.

## Prize

The winners, selected and evaluated by an international jury, share an award package worth **900,000 Euro** (*approx. 1,026,135 USD*) which includes a production budget and a tailor-made acceleration programme aimed at making the winning ideas, prototypes or startups investment ready.

The winners will be announced in *October* during the Dutch Design Week in Eindhoven, Netherlands.

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