

# Water is Life International Poster Design Competition

Category: [Students Only](#)

Deadline: December 31, 2014

Website: <https://bit.ly/3Pr8AYs>



Not oil, not gas and not gold will determine the political, economic and social development of nations around the world in the future, but access to a constant supply of **clean water**.

The ZVSHK (the German Sanitation, Heating and Air Conditioning Association) is launching the second international **Water is Life Poster Design Competition** with the aim of promoting awareness of a fundamental formula of human existence: *Water is Life*.

Students from all continents of the world are encouraged to make a creative statement supporting a responsible approach to managing water. Become part of an international art movement dedicated to ensuring and maintaining the ongoing clean supply of the most important source of sustenance for mankind.

Up to 4 posters can be submitted per entrant (as individual works or as a series). Format: DIN A4 (21.0 cm x 29.7 cm, portrait or landscape format), Resolution: 400 – 600 dpi, Colour mode: RGB, Maximum file size: 15 MB.

**There is no entry fee.**

## Eligibility

The competition is open worldwide to all students of art, design, graphic and communication design and architecture, as long as they are enrolled in a state or private art college or university at the time of entering.

Graduates can also take part if they completed their studies less than *twelve* months ago.

## Prize

â€ 1st prize: 5000 Euros (approx. 6,200 USD)

â€ 2nd prize: 3000 Euros (approx. 3,700 USD)

â€ 3rd prize: 2000 Euros (approx. 2,500 USD)

The best 100 poster entries will be presented in a travelling exhibition that will be shown around the world in 2015. The "*Water is Life*" exhibition starts on **World Water Day**, the 22 March 2015, in Berlin, with the announcement of the winners of the competition.

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