SEGD Global Design Awards 2017

Category: Multiple Disciplines
Deadline: February 14, 2017
Website: https://bit.ly/3Eq4Vnu

Since *1987*, the **SEGD Global Design Awards** have set the standard of excellence for environmental graphic design and experiential graphic design, honouring design work that connects people to place by providing direction, content, and compelling experiences in public spaces.

Winning projects have ranged from interactive multimedia environments to complex hospital way-finding systems and from branded corporate environments to museum exhibitions. Retail and interior projects, architectural signing, public art, design research, and books have also won awards.

There are seven main categories:

â€¢ **Digital Experience**
â€¢ **Exhibition**
â€¢ **Interactive Experience**
â€¢ **Placemaking and Identity**
â€¢ **Public Installation**
â€¢ **Strategy/Research/Planning**
â€¢ **Wayfinding**

A multi-disciplinary jury representing practitioners from a diversity of design disciplines, as well as clients, users, and students, will evaluate the submissions and select winning projects based on their effectiveness in connecting people to place, creating a unique and memorable user experience, and solving the clientâ€™s objectives and design challenge.

There is no limit on the number of projects that can be entered by an individual or firm. Projects must have been completed between *January 1, 2014* and *December 31, 2016*. Projects can be submitted by *SEGD* members and *non-SEGD* members.

Please note: the deadline for submissions to the awards is *January 31, 2017*, but submissions will be accepted with late fees (*50 USD per project*) through *February 14, 2017*.

Eligibility
Open worldwide to: Environmental graphic designers, Graphic artists, Architects, Exhibit designers, Media developers, Landscape architects, Industrial designers, Interior designers, Fabricators, Clients and Students.

Student work is defined as work done in *2015* or *2016* by full-time students enrolled in a recognised design program.

Prize
Honour and **Merit awards** will be named in each of the categories and a **Best in Show Award** will also be selected. Winning projects will be featured in **eg magazine**, SEGD's award-winning journal of environmental graphic design, and on the *SEGD* website. *SEGD* will also distribute press releases to various media outlets announcing the award winners.

Moreover, winners will be honoured at the **SEGD Global Design Awards Celebration** during the SEGD Conference, *June 8-10, 2017*, in Seattle; attendance is a requirement of winning.