

# Lexus Design Award 2018

Category: [Multiple Disciplines](#)

Deadline: October 8, 2017

Website: <http://bit.ly/2vRIB50>



First launched in 2013, the **Lexus Design Award** is an international design competition that targets up-and-coming creators from around the world. The award seeks to foster the growth of ideas that contribute to society by supporting creators whose works can help to shape a better future.

This year's theme is "**CO-**", a Latin prefix meaning with or together in harmony. Lexus believes that great design can ensure the harmonious coexistence of nature and society.

There are four categories:

- **Environmental**
- **Products**
- **Technology**
- **Fashion**

Works may be produced in any medium but must be submitted as low res *JPEG*, *GIF* format and *FLV* format for video files. Up to 6 images can be uploaded (*either single or composition images*). There is no limit on the number of entries per person.

All works submitted will remain the exclusive property of the entrant.

**There is no entry fee.**

## Eligibility

Open to professionals, students and design enthusiasts from all over the world.

## Prize

*Lexus Design Award 2018* provides an opportunity for **twelve finalists** and their works to receive an introduction to the design community and beyond at *Milan Design Week 2018*.

In addition, **four of the finalists** will develop prototypes of their designs while receiving support from globally recognized design mentors. The maximum production budget allotted to the development of each prototype will be increased to **three million yen**.

The finalists will present their designs in the *Lexus* booth, after which the **Grand Prix winner** will be selected from among the four prototypes through a final review by the judges.

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