

# D&AD Professional Awards 2015

Category: [Multiple Disciplines](#)

Deadline: February 25, 2015

Website: <https://bit.ly/3QGT0sG>



Entries for the 53rd **D&AD Professional Awards** have now opened. Set to reward, promote and enable brilliance in all areas of creative communication, a Yellow, White or Black Pencil remains the pinnacle in many careers.

Whether you work in **Design, Advertising** or **Digital** there's an awards category for your entry.

Your work is judged and awarded according to D&AD's set criteria by 25 specialist juries, exposing your ideas to the top people in each field. Moreover, your entry fee provides the funds for **D&AD International Education Programmes**, supporting and developing the future generations of creative talent.

## Categories:

*Art Direction, Book Design, Branding, Digital Advertising, Digital Design, Direct, Film Advertising Crafts, Graphic Design, Illustration, Integrated & Earned Media, Magazine & Newspaper Design, Mobile Marketing, Music Videos, Outdoor Advertising, Packaging Design, Photography, Press Advertising, Product Design, Radio Advertising, Spatial Design, TV & Cinema Advertising, TV & Cinema, Communications, Typography, Writing for Advertising, Writing for Design.*

You can enter the same work into as many categories as you choose, both as a single entry and as part of a campaign. The entry fee will be charged for every category.

## Eligibility

Companies and freelancers from all over the world. You don't need to be a member of D&AD to enter.

To be eligible, work must have been commercially released between *1 January 2014* and *28 February 2015* and been produced in genuine response to a client brief. Work must not have been entered in previous years.

## Prize

Successful work will be published in the **D&AD Annual** and featured on the D&AD site. It will be showcased at the Awards Night, and at D&AD exhibitions and events internationally.

Success at the *D&AD Awards* provides access to a whole host of benefits available to any individual or company credited on work that reaches in Book and above.

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