# Cheltenham Illustration Awards 2017

Category: <u>Illustration</u> Deadline: June 1, 2017 Website: <u>https://bit.ly/45l3DWu</u>



The focus of the **Cheltenham Illustration Awards** has always been one of narrative. Visual storytelling, whether sequential or single image, gives scope to the imagination and opens up possibilities beyond the present moment.

This year the theme is: Tales Through Others' Eyes

" A single experience can lead to many different responses - no two people see the world alike. It's an easy thing to draw from life when informed by our own experience but to see through the eyes of others requires that we set out on a journey of imagination and empathy; to see clearly we might have to forget our own prejudices and preconceptions. There are a million lives beyond our own – choose to inhabit the world of another and, seeing through their eyes, make an image that explores their distinctive, or unique, vision. "

There are two main sections:

## • Student • Emerging and Established

The *Student* category is open to all full time students over 18 years of age worldwide. The *Emerging and Established* category is open to any newly practising illustrators who are wishing to gain exposure of their work and to those who are more established and are apart of the illustration world.

#### There is no entry fee.

### Eligibility

Open worldwide to all students, emerging and established illustrators.

#### Prize

The selected work will be showcased in an exhibition in *Cheltenham* (UK) and other venues, and published in the **2017 Cheltenham Illustration Awards Annual**, which will be distributed to educators and publishers.